



NEWSLETTER

Mission Statement: The Association for Women in Science, Inc. (AWIS) is a non-profit organization dedicated to the achievement of equity and full participation of women in all areas of science and technology.

LETTER FROM THE PRESIDENT



Dear Fellow AWIS-SD Members,

Great news! Registration is open for AWIS San Diego’s 2011 Women in Science and Technology (WIST) Conference at the Salk Institute on May 14th. The WIST Conference is a day-long event focused on career and personal development. The WIST program is for attendees at all career levels in both academia and industry, and includes fantastic keynote speakers, workshops, roundtable discussions, and speed networking sessions. The speed networking sessions are a great new addition to WIST and are peer-level-specific. Space is limited for the networking sessions, so register for WIST early and select the one that best suits you! Read more and register at www.wist2011.org. If you are not an AWIS member already, you can join AWIS San Diego while registering and receive the member rate for WIST.

Did you know that this year is the 40th Anniversary of AWIS National? AWIS was founded in 1971 by 27 women scientists who got together at a FASEB meeting to discuss the problems of and solutions to gender inequity in the workplace. Since then, AWIS members have made tremendous advancements for women scientists across the nation. One of my favorite achievements was a successful lawsuit brought by AWIS that forced the NIH to include more women on scientific peer review panels. You can read more about the history of AWIS here: <http://www.awis.affiniscape.com/displaycommon.cfm?an=1&subart iclenbr=34>

Keep an eye on our AWIS San Diego calendar. On March 12th, we’ll be touring the Stone Brewery. There are also several Outreach volunteer activities in March, including the Greater San Diego Science and Engineering Fair on March 23rd. We confer awards to outstanding female fair participants and volunteer judges are needed. I’ll be there! The next Strategy Session, “Develop Effective Communication,” will be on April 4th. And don’t forget the Coffee Clubs for excellent networking and peer mentorship.

AWIS San Diego is participating in the second annual Business Women’s Mega Mixer on March 24th, which is held in honor of Women’s History Month (March). This mixer is an extraordinary

opportunity to celebrate women, raise money for the YMCA, and participate in some MEGA networking! Last year, over 500 business women attended this event, and \$6,000 was raised for the San Diego Women’s History Museum & Educational Center. Early registration is \$29 until March 15th. Go to the event website to register and read more: www.BusinessWomensMegaMixer.com

Are you interested in developing your communication skills while supporting AWIS San Diego? 1) Join the Corporate Sponsorship Committee (corporatesponsorship@awissd.org) and engage local biotech and technology companies, research organizations and service providers, and provide them the opportunity to support women in the local scientific community through their sponsorship of AWIS San Diego events and scholarships. If you think your company might be interested in sponsoring AWIS San Diego, please let the CS Committee know! 2) Join the Public Relations Committee (publicrelations@awissd.org) and help increase community awareness of our chapter through events and interacting with the media. 3) Build your portfolio and hone your writing skills by keeping fellow AWIS San Diego members informed of community happenings by working with the Newsletter Committee (newsletter@awissd.org). Read more about these and other Committee opportunities on our website (www.awissd.org) under “Get Involved.”

If you would like to share interesting events, opportunities, job postings or discussions with our membership, consider posting these on the Discussion page of our AWIS San Diego LinkedIn Group. You can join this group if you have a LinkedIn account and are an AWIS San Diego member. Please email me at president@awissd.org if you have any questions, comments or suggestions about/for our chapter.

Most sincerely,
Dody
 Dorothy (Dody) Sears

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REGISTER NOW - WIST 2011!

The 10th biennial Women in Science and Technology (WIST) Conference will be held on Saturday, May 14th at the Salk Institute for Biological Sciences. This year's conference entitled, "Embrace Change: Opportunities in the New Decade," will promote networking for scientists at all levels, introduce women to career opportunities in science, and showcase positive role models and achievements of women scientists. Workshops will focus on career and personal development, as well as networking opportunities. Keynote speakers include Margaret "Peggy" L. Johnson, Executive Vice President of the Americas and India for Qualcomm, and Cynthia "C.J." Warner, President and Chairman of Sapphire Energy. For more information and registration, please visit: www.wist2011.org

February Strategy Session: Developing Your Career Success

By Margo Streets

The February Strategy Session was organized by committee members Grace Nakayama and Margo Streets and featured a guest speaker, Cynthia Ryk, M.Ed. from Valour Solutions, LLC. This session was sponsored by Helicon Therapeutics, Inc.

Nakayama began the session with advice from Marcus Buckingham: greater satisfaction and success are obtained from developing one's strengths (innate talents, acquired skills, and knowledge) rather than trying to improve one's weaknesses. This is because weaknesses deplete energy whereas strengths provide energy to an individual. Ryk utilized the remainder of the session to assist people in discovering their strengths by determining their "brightest" color from Don Lowry's True ColorsTM. The colors are as follow:

- Blue = Idealist; "people people" who are motivated by harmonious relationships.
- Green = Rational; driven by excellence, expertise, and knowledge.
- Gold = Guardian; motivated by productivity, time, and tasks.
- Orange = Artisan; value freedom, honesty, and people.

After a short personal assessment, Ryk split the room into the four colors and allowed each color to brainstorm on values, strengths, joys, frustrations, and reactions to stress. As the groups began discussing, people within each group easily related to each other's answers. Recognizing similar perspectives in others was a source of encouragement to the participants. The groups then shared with each other, providing valuable insight into other's perspectives. This experiential activity made the session a great success because it provided the participants with an awareness of their strengths, which is their best area to gain success.

Science Writing I

UCSD Extension

9 meetings (April 13 – June 8, 2011)

Lynne Friedmann, AWIS Fellow, once again offers her popular science writing course through UCSD Extension. This course is an introduction to science journalism with a focus on writing techniques and strategies to help an audience of general readers understand scientific information. Also covered are opportunities for science writing, constraints that shape science coverage, ethical issues that govern the reporting of scientific information, and the cultural place of science in our society. Lynne brings to the course a wealth of experience from her successful career as a freelance science writer and media consultant. Many of her students have gone on to successful careers as newspaper journalists, freelance writers, book editors, and science public relations professionals. Visit <http://bit.ly/fhpM86> or call (858) 534-3400 to enroll. You can also contact Lynne at lfriedmann@nasw.org with questions about the course.



Lynne Friedmann and Amber Dance

Family Fun in the Lab

By Sandra Slivka

As part of the 3rd Annual SD Science Festival, S.D. Miramar College (www.sdmiramar.edu for map) will present its popular "Science Fun for Kids 9 to 99" on Saturday, March 19th, 9am - 12 noon. Open-lab hands-on activities include How to Get DNA from Anything, Build Your Own MacGyver Radio, H-powered Cars, Painting with Marine Critters, Slime/Molecules, and Sensory Perception. No registration is required, and the event is FREE. Come for as long as you like, and "yes" you can bring your 5 year old. For more info or directions contact sslivka@sdccd.edu Wait...did I say it's free?!

Kick-Start Your Medical Writing Career with Four Credit Workshops at Asilomar on the Monterey Peninsula

By Sharon Dana

The Pacific Southwest chapter of the American Medical Writers Association (AMWA PacSW) is sponsoring four days of learning, sharing, networking, and socializing in the incomparable surroundings of the Asilomar Conference Grounds in Pacific Grove, California. This year's theme is Effective Biomedical Communication for a New Era, and the conference will take place May 1-4.



Participants can take workshops for credit toward one of several medical writing certificate programs or simply enjoy the many open forums. This year's credit workshops are Basic Grammar I, Grammar II and Usage, Elements of Medical Terminology, and Critical Appraisal for Writers and Editors of Biomedical Research Articles. Topics of open forums include medical journalism, writing for the dietary supplement industry, the drug development process and interactions with the FDA, Adobe Acrobat, freelance writing and editing, and breaking into medical writing as a career.

Learn more at http://www.amwa-pacsw.org/tests/events/PCC_2011/PCC2011.pdf, or contact sharonldana@gmail.com.

Thank You AWIS-SD Newsletter Contributors!

The AWIS-SD newsletter is published six times a year with the help of many volunteers. Our contributors are from diverse scientific backgrounds and bring their unique talents to the newsletter. We would like to extend our sincere gratitude for all their help and look forward to working with them in the future.

Thank you 2010/2011 contributors!

Kathryn Applegate	Molly Moloney
Barbara Armstrong	Grace Nakayama
Marilyn Bagshaw	Sarah Nalbandian
Bhawanjit Brar	Debbie O'Leary
Kristine Briedis	Janice Payne
Adrienne Brown	Barbara Preston
Monica Brown	Diane Retallack
Jenifer Capalbo	Joel Roth
C. Nikoosh Carlo	Betty Schmucker
Sharmila Chattopadhyay	Rachel Schwartz
Caroline Craig	Dody Sears
Mindy Davis	Ray Seraydarian
Kristen Espantman	Shweta Sharma
Judy French	Christine Shulse
Lynne Friedmann	Cynthia Shuman
Kerri Hebard-Massey	Paula Soto
Valerie Horne	Geetha Srinivasan
Huong Huynh	Margo Streets
Anita Iyer	Suzy Szumowski
Kathrin Keune	Sama Tamrakar
Corine Lau	Norma Velazquez Ulloa
Siobhan Malany	Carmel Velez
Alka Malhotra	Carole Weaver
Shauna McGillivray	Tamera Weisser
De'Nise McKee	Kai Zhang

News Update on AWIS Members

AWIS-SD welcomes new Board members: **Linda Manza** is now Secretary and **Anita Iyer** and **Grace Nakayama** are Members-at-Large. Congratulations!

Anita Iyer's manuscript was recently published:
Iyer AK, Brayman MJ, Mellon PL (2011) Dynamic Chromatin Modifications Control GnRH Gene Expression during Neuronal Differentiation and Protein Kinase C Signal Transduction. *Mol. Endocrinol.* doi:10.1210/me.2010-0403

To include your career and/or personal updates in the AWIS-SD newsletter, please email newsletter@awissd.org

Upcoming Events

Expanding Your Horizons Conference

March 5, 2011, 9:00am-3pm, University of San Diego
Expanding Your Horizons (EYH) Conference (<http://www.eyhsandiego.org/>) is a science and technology conference for 6-10th grade girls. The Outreach Committee has provided volunteers to present a number of different hands-on science workshops. Sign up here if you would like to lead or assist at a workshop. The Outreach committee can provide workshop suggestions, or place you with a workshop leader who can use your help the day of the event.

Tour of Stone Brewery

March 12, 2011, 11:00am, Stone Brewery, 1999 Citracado Parkway Escondido, CA 92029

Join us for a private tour of the Stone Brewery in Escondido! All ages are welcome to participate in the tour, but you must be 21 (with ID!) to partake of the complementary tasting after the tour. AWIS will provide light food after the tour.

Mid-Career Coffee Club

March 17 and April 21, 2011, 7:45am-9am, Food court at northwest corner of Scranton Rd. and Mira Mesa Blvd. Informal forum for AWIS-SD members in leadership and/or management positions to openly discuss issues faced on a daily basis. For more information contact rsoloff@awissd.org

Coffee Club – Working Moms

March 19, 2011, 10:00am-12:00pm, My Kids Clubhouse - Poway - 12636 Poway Road Suite 4, Poway, CA 92064

If you are a working mom, please join us for this special Saturday meeting. We will share our experiences with juggling a career and being a mom, while our kids play at an indoor playground. After you register, we will forward additional details regarding our meeting. Here is more information regarding the indoor playground: <http://www.mykidsclubhouse.com/general.htm>

Contact : Jennifer Cho and Corine Lau

Greater San Diego Science and Engineering Fair

March 23, 2011, 11:30am-2pm, Balboa Park Activity Center (2145 Park Blvd.)

AWIS-SD will be judging and selecting 8 award winners during the Professional Organizations section of the Greater San Diego Science and Engineering Fair (www.gsdsef.org). AWIS-SD judges science fair projects submitted by middle school and high school girls from San Diego and Imperial Counties. AWIS award winners are selected immediately following judging. A reception for the AWIS award winners will be held on April 17th. This is an opportunity to interact with some really clever young women in science.

Please sign up here if you would like to be one of our volunteer judges.

Lunch will be provided.

San Diego Science Festival Expo

March 26, 2011, 10:00am-5pm, PetCo Park

The third annual San Diego Science Festival (<http://www.sdsciencefestival.com>) will be held in March 2011, leading up to the Expo Weekend at PetCo Park on March 26th. A

month-long celebration of science and innovation, there are a variety of events for students, teachers, scientists and non-scientist to attend. At the expo AWIS-SD Outreach will be providing a hands-on exhibit called Outrageous Oobleck, which was very well liked last year, and very quick and easy to learn when you arrive at the activity. Please sign up here if you would like to volunteer for a couple of hours at the AWIS-SD booth.

Strategy Session – Develop Effective Communication

April 4, 2011, 6:00pm-8pm, JONES DAY, 12265 El Camino Real, Suite 200, San Diego, CA 92130

Is your message getting through? Details TBA

Contact : strategysessions@awissd.org

AWIS-SD Science and Engineering Fair Award Dinner

April 17, 2011, 3:00pm-7pm, Martin Johnson House

On March 23rd judges select 8 projects at the Greater San Diego Science and Engineering Fair to receive the AWIS San Diego Award. Come celebrate the achievements and encourage young women in science at our annual dinner to honor our Science and Engineering Fair Award winners. Please sign up here if you would like to volunteer for and/or attend this event.

About the AWIS Newsletter

The AWIS-SD Newsletter is published six times per year and provides AWIS members and supporters with information on Chapter activities, career development, and issues related to women in science.

Newsletter staff for March/April issue:

Bhawanjit Brar, Mindy Davis, Kerri Hebard-Massey, Alka Malhotra, De'Nise McKee, Janice Payne, Shweta Sharma, Rachel Schwartz, and Geetha Srinivasan

Shweta Sharma stepped down as co-chair of the newsletter committee. We would like to thank her for her contributions as co-chair.

We welcome **Kerri Hebard-Massey** as newsletter co-chair. Kerri has been co-chair in the past and it is a pleasure to have her back!

Contribute to the Newsletter

If you are an AWIS-SD member, we encourage you to contribute to the newsletter. Please send articles, photographs, and member news as MS Word attachments to newsletter@awissd.org. News articles should not exceed 250 words, event summaries should not exceed 500 words, and feature articles (special-interest stories and profiles) should not exceed 1000 words. The submission deadline for the next issue is **April 10, 2011**.

AWIS-San Diego Sponsors

AWIS-SD thanks our corporate sponsors for their generous support. Donations from corporate sponsors help us fund scholarship awards, monthly events and Strategy Sessions, community outreach efforts, the Newsletter and the website.

For more information about how your company can support AWIS-SD, send e-mail to fundAWISsd@gmail.com.

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Ardea Bioscience
Jones Day
General Atomics Sciences Education Foundation

IMPORTANT CONTACTS**AWIS Board**

	<u>Name</u>	<u>E-mail</u>
President	Dorothy Sears	President@awissd.org
Past President	Jenny Chaplin	Pastpresident@awissd.org
Treasurer	Aparna Aiyer	Treasurer@awissd.org
Secretary	Linda Manza	Secretary@awissd.org
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	Diane Retallack	dretallack@awissd.org
	Anita Iyer	aiyer@awissd.org
	Grace Nakayama	gnakayama@awissd.org

To contact the Board, visit the following website:

<http://sdawis.org/about-awis-san-diego/board-members-awis>

Committee

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