



NEWSLETTER

Mission Statement: The Association for Women in Science, Inc. (AWIS) is a non-profit organization dedicated to the achievement of equity and full participation of women in all areas of science and technology.

LETTER FROM THE PRESIDENT



Dear Fellow AWIS-SD Members,

Here we are at the end of 2010! Our Chapter activities and accomplishments this year have been wonderful – we are fortunate to have such fantastic volunteers. Congratulations, again, to our deserving AWIS San Diego Volunteer Awardees who were presented at the Open House in November. Thank you to everyone for your much-valued commitment and enthusiasm. I look forward to working with you all, including those of you who have recently joined, as we pursue another great year of AWIS-SD activities in 2011. Thanks to the Website Committee, we have a terrific new website on which you can keep track of our Chapter activities and volunteer opportunities (www.awissd.org). Check it out, get involved, join a committee, and enjoy the camaraderie of AWIS-SD.

Speaking of great up-coming events, please mark your calendars now for our biennial Women in Science and Technology (WIST) conference, which will be held at the Salk Institute on May 14, 2011. The WIST Committee is putting together a fabulous program of speakers and activities for this day-long event. You won't want to miss it! Detailed information will be available soon. Watch your AWIS-SD emails for announcements about this and other exciting activities. Are you a female student actively engaged in a degree program? If so, scholarship applications are now available! See our Chapter website for application and eligibility details. Applications are due by February 18, 2011. Awardees will be presented at the WIST conference.

Please remember to renew your membership if you haven't already done so. Membership is now by calendar year – so, if you join in January 2011 for example, your next dues won't be due until January 2012! If you are not an AWIS San Diego member, please consider joining us in 2011 so that you can enjoy members-only benefits that include monthly Coffee Clubs, six Strategy Sessions and one Focus Session per year, free admission to most other events, and discounted rates for the WIST Conference and Holiday Social. When you sign up at the AWIS National website (www.awis.org), remember to sign up for membership in the San Diego Chapter!

Feel free to email me at president@awissd.org if you have any questions, comments or suggestions about/for our chapter. I hope you had a wonderful holiday season - Happy New Year 2011!

Most sincerely,
Dody
Dorothy (Dody) Sears

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Save the date - WIST 2011!

The 10th biennial Women in Science and Technology (WIST) Conference will be held on Saturday, May 14th at the Salk Institute for Biological Sciences. This year's conference entitled, "Embrace Change: Opportunities in the New Decade" will promote networking for scientists at all levels, introduce women to career opportunities in science, and showcase positive role models and achievements of women scientists. Keynote speakers include Margaret "Peggy" L. Johnson, Executive Vice President of the Americas and India for Qualcomm. For more information please visit www.wist2011.org.

Open House – AWIS San Diego By Shweta Sharma

Every year, the AWIS San Diego chapter organizes an Open House. This is an excellent opportunity for AWIS members and non-members to mingle with old friends, make new friends, and network. Events like the Open House give an overview of what our chapter has been doing, and how the existing and potential new members can benefit from association with AWIS-SD.

On November 4th, AWIS-SD hosted the Open House at *Fibonacci's Bistro* at Campus Pointe in UTC. All the eight committees had their tables set up around the food table. This set up provided an obvious opportunity for attendees to mingle and visit all the different committee tables. Interestingly, like the vendor shows, there was a raffle after attendees received a certain number of stamps from the committee tables. The event enabled members and non-members to learn about AWIS-SD activities, and many volunteered to join various committees.

For anyone who thinks, "Why attend the Open House?" or "Why join the chapter?", the answer is as simple as Barbara said at the Open House, "There is no limit to the number of times you can fail here. It's a learning experience." That is very true. Depending upon your passions, interests, and goals for your life and career, you can choose any of the committees and equip yourself for the future. Being part of this organization also provides an opportunity to meet other women in similar predicaments or in different situations. This can enable learning from each other's experiences.

At every Open House, AWIS-SD recognizes members for various attributes including, but not limited to, their exceptional contribution, participation, leadership roles and many more as listed below:

2010 Open House awards and recognition

Achievement in Innovation - Wendy Ochoa and Kristina Henthorn
Rookie of the Year Award - Alka Malhotra
Achievement in Outreach or Community Service - Irene Ch' en
Outstanding Volunteer - Hoang Nhan
Leadership Service Award - Carmen Laura Velez
President's Award - Karin Zeh
Career Development award - Petra Pavlickova

Long term service/ membership recognition

20 years (member since 1990)
 Barbara B. Hemmingsen
 Suhaila White

15 years (member since 1995)
 Georgia Theofan

10 years (member since 2000)
 Kathleen M. Ogilvie
 Rachel Soloff
 Cecile Rose Vibat

5 years (member since 2005)
 Frances Park
 Varykina Thackray
 Kathleen J. Myers
 Beth A. Fleck
 Sama Tamrakar
 Sujan Shresta
 Mindy I. Davis
 Kathryn T. Applegate
 Betty Y.Y. Tam

Raffle prize worth \$150 Amazon gift card
 Varykina Thackray

The event was documented with a photo session; Ron Hall was kind enough to capture the whole event for us. Please go to the link below for pictures from the event:

http://picasaweb.google.com/lh/sreidit?uname=awisWebSd&target=ALBUM&id=5548102933398520113&authkey=Gv1sRgCLKOuoL_aujsfaA&invite=CMDL9NYL&feat=email

Finally, special thanks to Diane Retallack and Anita Iyer for meticulously organizing the event. Also, Dody Sears, the AWIS-SD president deserves a special mention for kindly holding the stage, introducing attendees to our chapter/activities, and distributing the prizes.

A dream you dream alone is only a dream. A dream you dream together is reality.

-John Lennon

AWIS-SD member profile: Carmen Laura Velez

By Christine Shulse

You may recognize Carmen Laura Velez from the AWIS-SD Open House, where she won the Leadership Service Volunteer award for her work on the Outreach Committee. However, you probably do not know about her extensive outreach efforts beyond AWIS. In addition to working on her Ph.D. in chemistry at the University of California San Diego, Velez spends time developing science curricula for a local high school. I sat down with Velez to talk about her research, outreach, and future plans.

Although she was a self-described "nerd" in high school, Velez did not discover her love for chemistry until she started college at the University of Puerto Rico, Rio Piedras campus in San Juan. She loved organic chemistry lab and is still in contact with the instructor of that course. Velez originally came to UCSD through a National Science Foundation (NSF)-funded Research Experience for Undergraduates award. She loved the area, although not necessarily because of the science. As a native Puerto Rican, Velez appreciated San Diego's weather and lack of snow. Currently a Ph.D. student in the laboratory of Dr. Joseph O'Connor, Velez studies organometallic chemistry. Specifically, she researches the mechanisms of formation of cobalt-containing organic molecules.

As co-chair of the Outreach Committee last year, she developed the well-attended career night for undergraduate women. "We always try to reach little kids and we forget about undergraduates, especially those at community colleges," Velez explains. The undergraduate career night was advertised at local colleges ranging from Mesa Community College to the University of San Diego. This event exposed undergraduates to both well-known "traditional" careers as well as alternative careers in science. Overall it was a highly successful event. "I even networked there," Velez says with a smile.

Velez's passion for helping others is clear when she talks about another program she initiated as an outreach project for AWIS-SD, a science workshop for blind kids. Velez was a mentor to a blind high school student at the Preuss School. The idea for the workshop came about when Velez met a blind scientist at a research conference and told him about her mentee. He then came out to San Diego and led several hands-on chemistry labs at UCSD for the students at the Braille Institute. This was quite a unique experience for students that

often simply hear about science, rather than doing it. Even after stepping down as co-chair earlier this year, Velez remains a great advocate for the AWIS-SD Outreach Committee and wants everyone to know that they are always looking for volunteers.

Currently, Velez is a NSF GK-12 Fellow with the Socrates program at UCSD. The purpose of Socrates is to bring current UCSD research into local high school classrooms, often in under-served communities. Through Socrates, Velez teaches in a chemistry classroom at Helix Charter High School on a weekly basis and works with teacher Colleen Robinson. She has developed two curriculum pieces, one centered on the theme of “colorful chemistry”. Her students determined the ultraviolet-visible spectrum of green skittles. Velez has also engaged her students with forensic chemistry, as they have used chromatography in a mock crime scene investigation. Her teacher-partner Robinson says, “Carmen is incredibly focused and passionate about working with the young women and men in my classroom. She engages them in science in ways to which I aspire!” Velez’s respect for the children she works with is also evident. “The kids [at Helix] are lovely and fun,” she enthuses.

Between her research and outreach, Velez still manages to find time to indulge in her two favorite hobbies, cooking and hiking. When asked what cuisine she enjoys cooking, Velez exclaims, “Everything! Indian is the latest.” She confesses that Asian food is still a bit difficult but fun to cook. Velez also enjoys cooking cuisines from places ranging from Italy to her native Puerto Rico. At the time I interviewed her, Velez was planning on heading to Sedona, Arizona for a weekend of hiking in the wilderness. Around San Diego, she enjoys Cuyamaca Rancho State Park.

After completing her Ph.D. this year, Velez plans to enter the newest field in chemistry – chemical education. This field encompasses both those researching how people learn chemistry as well as scientists and educators who develop new chemistry curricula. The American Chemical Society has recognized the importance of this new field and in January 2010 added the Journal of Chemical Education to its family of prestigious journals. Velez is considering positions at science museums and universities throughout California. These career paths would allow her to continue working with kids while using the skills she has acquired during her Ph.D. With her extensive outreach and leadership experience, Velez will clearly have her pick of jobs once she goes on the market. We hope she stays in San Diego, but if she moves elsewhere, AWIS-SD’s loss will be another chapter’s gain.

Outreach Volunteers Host a Colorful Chemistry Demonstration at ChemExpo

By Suzy Szumowski

Even the chilly fall rain did not stop AWIS-SD outreach committee members and volunteers from participating in ChemExpo at Balboa Park’s Casa del Prado on October 17th. ChemExpo is a National Chemistry Week event hosted each year by the American Chemical Society San Diego Chapter that features hands-on educational chemistry experiments. Students from the San Diego area flock en masse to Balboa Park to participate in science demonstrations, often earning extra credit for their classes at school.

This year, the AWIS-SD outreach committee organized a “Colorful Lathering” activity in which students used shaving cream and food

coloring to explore hydrophobic and hydrophilic interactions to create beautiful, marbled artwork (<http://pubs.acs.org/doi/abs/10.1021/ed084p608A>). After a brief introduction to the science behind polar interactions, students were provided a small pile of shaving cream and were instructed to add a drop of food coloring and use a toothpick to swirl the dye into a marbled pattern. Next, the students placed an index card on top of the shaving cream and outreach volunteers used a ruler to scrape off the excess shaving cream, revealing that the cellulose in the index card had taken-up the hydrophilic dye and created a colorful souvenir.



Photo: R. Wildman and J. J. Jacobson

The AWIS-SD volunteers had just as much fun playing with shaving cream art as the students did. Attending this year’s ChemExpo were first-time volunteers Ericka Ramko and Christine Shulse. “The demo was easy to understand, and I really enjoyed the event,” said Shulse. “Two and a half hours went by really quickly!” Both are anxious to volunteer at another outreach event. Ramko commented, “I would definitely volunteer for another event. I’m looking forward to seeing my little brother in Florida next month and I will be sharing the experiment with him too.”



Photo by Diane Retallack

Outreach committee member Ally Pasulka uses her food-coloring stained hands to demonstrate molecular-scale interactions to a captive audience of students at ChemExpo

The outreach committee plans activities for many events in the spring and is always looking for volunteers to help get girls excited about science, technology, engineering and math. For more information on volunteering for upcoming outreach committee events, visit <http://awis.npaci.edu/committees/outreach.htm>

Or follow us on Facebook! (search for AWIS-SD Outreach Committee)

Upcoming events:

Feb 19th: Science Olympiad

Mar 5th: Expanding Your Horizons

March 23rd: Greater San Diego Science and Engineering Fair

March 26th: San Diego Science Festival

Careers Beyond the Bench

By Barbara Preston

Are you someone who enjoys science but wants to get beyond the bench? It is a dilemma for many who have committed themselves to scientific study but find the application of their interests thwarted, frustrated, or becoming less challenging. On November 18th, AWIS-SD presented a career panel meeting of accomplished women at a conference room generously provided by the law firm Jones Day. These women had leveraged their scientific interests and experience into careers beyond bench research. The panelists, Jane Moores, Suzan Oberle, Tammy Weisser, and Cindy Atwell spoke briefly about their education and employment experience, the path to their present roles, and why it was a better fit for them than traditional research. Attendees got to meet with their choice of two speakers in small groups to get more insights into technology transfer, sales and marketing, intellectual property, and business development opportunities, respectively.

Jane Moores, Assistant Vice Chancellor of the UCSD Technology Transfer Office, was downsized from a research product company, forcing her to look seriously at other options. Having had a taste of the practical business side of product development, Moores took a position as a licensing officer for UCSD. She described working with university inventors to help license their potential revenue-generating ideas to others for further development. These roles require a solid, but broad, scientific understanding and good communication skills to appreciate the significance of discoveries and identify appropriate external partners.

After her graduate and post-doctoral work, Suzan Oberle used her outgoing personality and scientific experience to benefit the technical support team for another research product-oriented company. Now the Director of Sales and Marketing at BPS Bioscience, Oberle shared how technical support allowed her access to many areas of the company outside research. She was able to impact product development, documentation, marketing, business development and other areas through the problem-solving interactions she had with customers. From there, it was easy to find departments that offered growth and challenges that interested her. Additionally, solving problems led to feelings of accomplishment and satisfaction, which may be elusive in basic research!

Tammy Weisser, a leading San Diego biotechnology patent attorney at Jones Day, realized that she was interested in the intersection of science and law after earning her doctorate in vaccine work. With the same drive and commitment that got her through graduate school, she passed the patent bar and worked as a patent agent for a top intellectual property firm while simultaneously attending law school at night. Weisser shared insights into different careers in patent law, plus aspects she enjoys such as client interactions and the variety of science, issues, and strategies inherent in the work.

Cindy Atwell was a bench level scientist doing research at two pharmaceutical companies before earning her MBA at UCSD's

Rady School of Management. Subsequently she joined Amylin Pharmaceuticals as an analyst where she has used the organizational and people skills she honed as an active AWIS-SD member and committee chair in order to advance in her business role. Atwell shared valuable insights into negotiations, deal making, and biotech analyses from both scientific and revenue perspectives.

At the end, each attendee came away with a better picture of how their talents and interests could build on their scientific training to open doors beyond basic bench-bound research.

December Strategy Session: Managing Your Image

By Margo Streets

The December Strategy Session was presented by committee members Linda Manza and Kai Zhang, and sponsored by Genoptix Medical Laboratories. It was the last of many sessions held at Biogen Idec. It was attended by AWIS-SD members and Biogen Idec employees, who were invited as a thank you for allowing AWIS-SD to use the company's facilities.

After networking and light refreshments, the session began with a definition of one's professional image as the "set of qualities and characteristics that represent perceptions of your competence and character, as judged by your key constituents (i.e. clients, superiors, subordinates, colleagues)." The session continued to expound upon this idea in describing areas that constitute one's image:

- Outward appearance (appropriate clothing and makeup, what "business casual" implies, and interview attire)
- Behavior and attitude (showing courtesy and respect toward others in meetings, shared space, and the lab/office; being engaged and confident; and take criticism objectively, not defensively)
- Interpersonal interactions (one-on-one and group settings)
- Communication skills (written and verbal)
- Networking

Several interactive tasks throughout the presentation allowed for a self-assessment of one's fashion personality, modeled inappropriate attire (and how to make it appropriate), tested one's knowledge of business etiquette, and facilitated group discussions. The session concluded with video clips of Stefanie Schaeffer, winner of "The Apprentice" in 2007, sharing her opinion on the questions reviewed in groups. Overall, it was an encouraging session reminding us to pay attention to the details as we present ourselves professionally.

Local Science and Technology Groups: Part 2

By Molly Moloney

Necessity is the mother of invention, and thanks to a number of creative, resourceful individuals, several new non-profit organizations have been formed to facilitate career development, encourage and support the entrepreneurial spirit and provide quality networking. These new (since 2008) players on the science and technology lecture circuit are Leadership Builder, PGC200, San Diego Biotechnology Network, San Diego Entrepreneurs Exchange, ECOtopics (formerly CleanTALK San Diego), Asia Business & Finance Roundup and X-tech Roundup! Also, a group that was missed in Part One of this article (November/December 2010 newsletter) is the Drake Beam Morin, Inc Bioscience Forum.

Starting with the free membership organizations and going from oldest to youngest:

The Drake Beam Morin, Inc (DBM) Bioscience Forum is a great core meeting for job search and networking activities. Although it is hosted by DBM outplacement services, it is free and open to non-clients. The founder and moderator in the San Diego office is Rancy Breece. It is run like a job search group, but frequently has speakers on work search related topics. The Bioscience Forum usually meets twice monthly at the DBM corporate office. However, this group and the previously mentioned UTC-BNG (November/December 2010 newsletter) are considering a merger, so the date, time and place of meetings may change. Join them on LinkedIn to be notified of meetings (and the potential merger). They are listed as the San Diego Bioscience Forum (<http://www.linkedin.com/groups?gid=1781417&mostPopular=>).

DBM's offices are at 4435 Eastgate Mall Ste. 110 in UTC. Visitor parking is available in the complex lot. Come with your elevator pitch, business cards, and a networking plan.

San Diego Biotechnology Network (SDBN) was founded by Mary Canady and Todd Backus in 2008. Its goal is to address the need for more high quality, face-to-face networking among biotech professionals in the greater San Diego area, while acquainting them with companies using interesting or novel technologies, applications or business models. Membership is open to those working in biotechnology, diagnostics, green technology, medical devices, or pharmaceutical development and businesses that support these endeavors. SDBN hosts monthly events featuring one new or exciting company. Buffet dinner with a no-host bar is included for around \$20-25. Sign up for notices including the best local job board at <http://sdbn.org>.

PGC200 (Pass go, collect \$200!) was founded in 2009 by Rita Lim-Wilby to provide a forum for empowering life science professionals to take charge of their careers in this rapidly-transforming world. Lim-Wilby, who has transitioned several times between different segments of the life sciences, is passionate about creating a learning/networking community to help others manage their careers. To that end, PGC200 hosts inspirational speakers and thought leaders in organizational and personal development. Additionally, the Innovation Challenges Brainstorm was started with Andrew Dennis in 2010. This forum brings real life challenges to the table for consideration and hosts innovators who create new opportunities by fulfilling gaps in the life science market.

PGC200 participants work in bioscience and related industries. Monthly events include a light dinner and networking. The cost is generally \$20 with pre-registration. Further information can be found at www.pgc200.org and www.linkedin.com/groups?home=&gid=1994932. Find them on Facebook and Twitter as well.

The **San Diego Entrepreneurs Exchange (SDEE)** was founded in 2009 by local San Diego entrepreneurs in order to provide a voice for the early stage technology startup, to encourage new entrepreneurs, and to sponsor networking and educational events to help develop the skills necessary to bring funding and business to the San Diego area. The founders (Scott Thacher, David Schwarz, David Larocca, Ruo Steensma, Deborah Slee, Vicki Nienaber, Doug Lappi, Jiwu Wang, and Scott Struthers) are all local life science leaders, but the scope is well beyond the biomedical arena. Meeting topics have included accessing government grants, attracting investors, and intellectual property issues.

The current venue for these events at Johnson & Johnson has been lovely and conducive to networking. Board membership is \$50 but the group strives to keep the events free and open to all (with pre-registration) and joining their LinkedIn group is, of course, free.

Meetings close with their famous 30-sec pitch where entrepreneurs in training attempt to pitch their idea in 30 seconds or less. More information can be found at <http://sdentrepreneurs.org> or join them on LinkedIn. http://www.linkedin.com/groups?mostPopular=&gid=2597609&trk=myg_ugrp_ovr

CleanTALK San Diego was created in 2009 by Hollie Garrett. It was rebranded recently as **ECOTopics** to avoid confusion with another organization, as well as to redefine its mission and broaden its scope. Regularly held events include a hosted networking reception followed by a presentation, which provides an opportunity to learn more about the growing clean technology industry. Past topics have included the "Smart Grid," biomimicry as a model for industrial design, energy storage, and sustainable leadership. Discussions on the finance and economic motivations, commercial and business applications, innovation drivers, and regulation considerations of the clean technology industries are on the docket.

All are welcome, especially those in the business, entrepreneurial, and scientific communities. For more information visit www.ecotopics.org and http://www.linkedin.com/groups?mostPopular=&gid=1895022&trk=myg_ugrp_ovr. For questions or comments, contact Holli Garrett at info@ecotopics.org.

Leadership Builder was founded in early 2010 by Leo Lee. This group is dedicated to leadership development through innovative programming, peer-to-peer networking, industry insight and resources, social media, and a newsletter. It hosts regular events with visionary keynote speakers and high-quality networking across various industries to foster the exchange of ideas and optimize learning experiences. Sign up for the newsletter and event notices at <http://www.leadershipbuilder.org>. Events generally run \$35 with pre-registration and include a light dinner and beverages. Recent speakers include Linda Lang, chairman, CEO, and president of Jack In The Box who addressed the art of surviving difficult times and Marshal Goldsmith of "Mojo" fame who is considered one of the most influential business thinkers in the world. Visit www.leadershipbuilder.org or join them on LinkedIn.

And then there is **X-tech Roundup!**, which was founded in March 2010 by David Palella of BioScience Ventures Inc. to meet a need for bringing folks from all kinds of technology-based enterprises together. The Happy Hour events at Eda Mami Japanese Restaurant overlooking Torrey Pines Estuary are a pleasant way to end a couple weeks of hard work, whether it's a paid job or the job of finding a job. Events are usually scheduled every other Friday, but check the announcements. Cost is \$15 (\$5 for students) and includes sushi and sake. Access is through the LinkedIn group. <http://www.linkedin.com/e/vgh/2836926>

Palella also started a separate and more serious group this year called **Asia Business & Finance Roundup**. The events have been an informative and balanced look at Pan Pacific issues (e.g. Asian markets, partnering, outsourcing, M&A, foreign currency markets, tech transfer, etc.) and, like similar discussion groups, it meets monthly (on the 3rd Wednesday). Join the LinkedIn group for notifications (<http://www.linkedin.com/e/vgh/3132759/>). Events are sponsored locally and free with pre-registration.

Also available locally is the online community provided by **MySDScience**, a web 2.0 social media site. According to the website, <http://myscience.com>, their purpose is to facilitate scientific collaborations, professional development, and science education while raising science awareness. Recently they inaugurated the SD Science Social Club, which adds monthly social events to the online/social media aspect. They also sponsor open/free events like the Life Science Symposium last September. Although not free, membership is a reasonable \$25. Additional fees may be charged for the monthly events depending on the event. For more information contact event coordinator Jessica McClure at socialevents@mysdscience.com or call 619-987-9937.

Another group that is not free, but is reasonably priced is **BioToasters**. It was chartered at Celgene in 1998 as member club of the world-wide **Toastmasters International**, an educational organization devoted to promoting effective oral communication. Most of us have to make presentations as part of our jobs and learning to be a more effective speaker can only enhance our careers.

BioToasters generally meets twice a month on Mondays from 12-1PM, but check the **BioToasters.org** website for the most current schedule. Each Toastmasters group has a different personality. You may wish to visit more than one club to find a meeting that fits your style and schedule. You may visit a club a few times for free to see if it is a good fit for you. Use the Find a Club tool on the **Toastmasters.org** website to find local meetings. BioToasters has been hosting open house meetings to encourage membership, so watch for these if you need an introduction!! Toastmasters membership is \$27 for 2010 and due every six months pro-rated @\$4.50 per month (October-March and April-September) plus \$20 for the new member kit (this covers your manuals). There are other active local groups based on specialty (for example, the American Chemical Society), country of origin (SABPA, BioBrits, etc.) and alma mater (MIT Forum comes to mind) that we will not cover here. With such a wide variety of opportunities, there should be something for everyone. Happy networking!

News Update on AWIS Members

C. Nikoosh Carlo received a AAAS Science & Technology Policy Fellowship with placement at the National Science Foundation's Office of Polar Programs. This work takes her to Washington, DC for the coming year.

Christine Shulse's manuscript was recently published: Shulse, C. N. and Allen, E. E., Diversity and distribution of microbial long-chain fatty acid biosynthetic genes in the marine environment. *Environmental Microbiology*, no. doi: 10.1111/j.1462-2920.2010.02373.x

For the second year in a row, San Diego's *The Daily Transcript* named **Tamera Weisser**, a biotech patent attorney at Jones Day, as a finalist and one of the top "Young Attorneys" (practicing 7 years or less) in the San Diego legal community in 2010. This is the culmination of a peer nominating process that asked San Diego County lawyers to name the best young attorneys in San Diego County who are hard-working, detail oriented, knowledgeable, enthusiastic, ethical, professional, and committed to furthering the

interests of justice in society. Weisser will be highlighted in a special supplement to *The Daily Transcript* that was published on December 15, 2010. Tamera was a speaker at the AWIS-SD "Alternative Careers" panel held on November 18 at Jones Day and will also be a speaker at the upcoming 2011 WIST conference.

The San Diego Press Club has awarded **Lynne Friedmann** the 2010 Andy Mace Award for Contributions in Public Relations in recognition of her extensive body of work in the field of science communications. Friedmann, principal of Friedmann Communications, has earned an international reputation in informing the public about scientific discoveries as well as educating scientists about public relations principles that support fairness and integrity in working with the media. She is co-author of "Science Public Relations and Social Responsibility" which appears in *Science and the Media*, published by the American Academy of Arts & Sciences. Recently, Friedmann was an invited speaker for the opening of a Science Media Center in Tokyo and is on the program committee for the 2011 World Conference of Science Journalists to be held in Cairo, Egypt. Friedman is an AWIS Fellow.

To include you career and/or personal updates in the AWIS-SD newsletter, please email newsletter@awissd.org

Upcoming Events

Working Mom Coffee Club

January 13, 2011, 7:45 am, Nobel Park-8810 Judicial Drive, San Diego, CA 92121

If you are a working mom, please join us on 1/13/11 at 7:45am for a morning walk. We will make our way to a local cafe while sharing our experiences with juggling a career and being a mom. After you register, we will forward additional details regarding our meeting location.

Early Career Coffee Club

January 13, 2011, 7:45 am, Wired Cafe Le Bistro, 8935 Towne Centre Dr # 110 San Diego, CA 92122

Join this group of supportive AWIS San Diego members who are about to, or who have just recently, entered the workforce. Come and exchange resources, job search tips, and constructive criticism on resumes and cover letters, etc.

Strategy Session – Develop Your Career Success

February 7, 2011, 6:00 pm, JONES DAY, 12265 El Camino Real, Suite 200, San Diego, CA 92130

Achieve satisfaction and accomplishment in your career

Tour of Stone Brewery

March 12, 2011, 11:00am, Stone Brewery, 1999 Citracado Parkway Escondido, CA 92029

Join us for a private tour of the Stone Brewery in Escondido! All ages are welcome to participate in the tour, but you must be 21 (with ID!) to partake of the complementary tasting after the tour. AWIS will provide for light food after the tour.

About the AWIS Newsletter

The AWIS-SD Newsletter is published six times per year and provides AWIS members and supporters with information on Chapter activities, career development, and issues related to women in science.

Newsletter staff for January/February issue:

Bhawanjit Brar, Mindy Davis, Kerri Hebard-Massey, Alka Malhotra, De'Nise McKee, Janice Payne, Shweta Sharma, Rachel Schwartz, and Geetha Srinivasan

Mindy Davis stepped down as co-chair of the newsletter committee. We would like to thank her for her invaluable contributions as co-chair.

We welcome **Shweta Sharma** as the new newsletter co-chair.

Contribute to the Newsletter

If you are an AWIS-SD member, we encourage you to contribute to the newsletter. Please send articles, photographs, and member news as MS Word attachments to newsletter@awissd.org. News articles should not exceed 250 words, event summaries should not exceed 500 words, and feature articles (special-interest stories and profiles) should not exceed 1000 words. The submission deadline for the next issue is **February 10, 2011**.

AWIS-San Diego Sponsors

AWIS-San Diego thanks our corporate sponsors for their generous support. Donations from corporate sponsors help us fund scholarship awards, monthly events and Strategy Sessions, community outreach efforts, the Newsletter and the website.

For more information about how your company can support AWIS-SD, send e-mail to fundAWISsd@gmail.com.

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IMPORTANT CONTACTS**AWIS Board**

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To contact the Board, visit the following website:

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